



SCIENCE
IN THE CITY
INTERNATIONAL



LEGAL, MEDICAL & INDUSTRY PLANT BASED SCIENCE SYMPOSIUM

CONGRÈS MÉDICAL



Conference Overview and Sponsorship Opportunities



Medical Resource Association
one company, multiple solutions



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INTRODUCTION

Science in the City International is a first-in-class, female led live, in-person event taking place in Bordeaux, France. Offering virtual accessibility (by invitation only) allowing brands and leaders to get up-close and personal regardless of the choice to attend in-person or participate virtually with members of the audience.

The audience will be comprised of international advocates for mainstreaming plant based medicines, including licensed medical/healthcare providers, key decision makers as well as industry and legal stakeholders.



Who should attend?

Physicians, Pharmacists, RDs, ARNPs, RNs, PA-Cs, Certified Health and Wellness Coaches, Ancillary providers, and administration from all medical specialties, as well as investors, legal, and medical professionals interested in building international connections and advancing plant-based medicines in mainstream healthcare. This includes but is not limited to professionals from family medicine, internal medicine, chiropractic, osteopathy, naturopathy, cardiology, oncology, immunology, endocrinology, urology, gynecology, geriatrics, pediatrics, lifestyle medicine, integrative medicine, functional medicine, physiatry, podiatry, surgery, neurology, psychiatry, and rheumatology.



Public Target

The target audience for this event encompasses a diverse range of stakeholders interested in the global cannabis industry. This includes professionals from various sectors such as healthcare, agriculture, finance, and legal services, as well as researchers, scientists, entrepreneurs, investors, policymakers, and advocates. Additionally, individuals interested in exploring the potential medical, economic, and societal impacts of cannabis legalization and innovation are encouraged to attend.



New Regulatory Policies in France

Bordeaux, France, emerges as a pivotal hub for discussions surrounding the evolving landscape of medical cannabis regulation. With new policies slated for implementation in 2025, France prepares to take its first steps into the realm of prescription medical cannabis, albeit with certain limitations. Effective January 1st, 2025, France will open its doors to prescription medical cannabis, albeit exclusively for five indications and restricted to extracts, excluding flower products.

This move reflects France's commitment to stringent drug regulations, with marketing authorization submissions mandated, mirroring the process for conventional pharmaceuticals.

The rigorous submission entails a Module 3 Common Technical Document (CTD), accompanied by an extensive bibliographic review, including clinical data such as pharmacokinetic or pharmacodynamic insights, where available.

As the pilot project, featuring major suppliers like Little Green Pharma and Panaxia, nears its conclusion on March 26th, a transition phase spanning April to December 2024 will ensure uninterrupted access to medications for the 3100 patients enrolled over the past three years. This transitional period underscores the importance of collaborative efforts and informed dialogue among stakeholders to navigate the intricate regulatory landscape effectively.



New Regulatory Policies in France cont.

Despite regulatory hurdles, France presents significant market potential, particularly in the CBD wellness sector, which currently operates in a largely unregulated environment.

However, impending changes may soon reshape this landscape, emphasizing the urgency for industry stakeholders to engage proactively and shape future regulations.

Our conference slated for Bordeaux, France, offers a unique opportunity for industry leaders and medical professionals to convene, exchange insights, and forge partnerships that will drive the French medical cannabis market forward. Beyond national borders, this gathering holds the potential to influence global trends, fostering advancements in research, regulatory frameworks, and patient access. As the world eagerly anticipates the dawn of a new era in medical cannabis regulation, Bordeaux stands poised to play a pivotal role in shaping its trajectory.

Welcome Sponsorship



(Registration)
(Exclusive Opportunity)

1500 €

- **Brand Visibility:** Your company name, logo, and hyperlink will be prominently featured on the event page and in all email communications
- **Social Media Exposure:** Your company will be featured in all the campaigns we run on our social media platforms.
- **Event Recognition:** A special verbal acknowledgment of your company during the event's welcome address.
- **Material Distribution:** Opportunity to distribute your promotional materials to all event attendees.
- **Exclusive Access:** Receive one complimentary all-day event pass. Additional passes are available for your team at a price of 55€ each.



Early Bird Sponsorship

(Breakfast)
(2 Exclusive Opportunities)

3750 €

- **Brand Visibility:** Your company name, logo, and hyperlink will be prominently featured on the event page and in all email communications.
- **Social Media Exposure:** Your company will be featured in all the campaigns we run on our social media platforms.
- **Brand Recognition:** A special verbal acknowledgment of your company during the event's welcome address.
- **Material Distribution:** Opportunity to distribute your promotional materials to all event attendees.
- **Speaking Opportunity:** A company representative will have a 10-minute speaking slot during the morning sessions.
- **Exclusive Access:** Receive one complimentary all-day event pass. Additional passes are available for your team at a price of 55€ each.

Sponsorship offers for exhibitors



1500 €

- Display Table: Rectangular display table strategically placed for your company, facilitating ease of networking and marketing.
- Brand Visibility: Your company name, logo, and hyperlink will be prominently featured on the event page and in all email communications.
- Social Media Exposure: Your company will be featured in all the campaigns we run on our social media platforms.
- Brand Recognition: A special verbal acknowledgment of your company during the event's welcome address.
- Material Distribution: Opportunity to distribute your promotional materials to all event attendees.
- Exclusive Access: Receive two complimentary all-day event passes. Additional passes are available for your team at a price of 55€ each.



Nature Break Sponsorship

(2 Exclusive Opportunities)

2500 €

- **Brand Visibility:** Your company name, logo, and hyperlink will be prominently displayed on the event page and included in all email communications.
- **Social Media Exposure:** Your company will be featured in all the campaigns we run on our social media platforms.
- **Brand Recognition:** Your company will receive verbal acknowledgment during the event breaks, showcasing your involvement and support.
- **Material Distribution:** You'll have the exclusive opportunity to distribute your promotional materials to all event attendees, ensuring direct engagement with potential customers.
- **Speaking Opportunity:** Enjoy a dedicated 10-minute speaking slot during the event breaks, allowing your company representative to share insights and engage with the audience directly.
- **Exclusive Access:** Receive one complimentary all-day event pass, allowing a company representative to fully participate in the event's activities.

Technology Sponsorship



(Live Streaming & Recorded)
(*Exclusive Opportunity*)

15,000 €

- **Brand Visibility:** Your company name, logo, and hyperlink will be prominently displayed on the event page and included in all email communications.
- **Social Media Exposure:** Your company will be featured in all campaigns on our social media platforms.
- **Brand Recognition:** Verbal acknowledgment of your company will occur during the event welcome address.
- **Material Distribution:** You'll have the exclusive opportunity to distribute promotional materials to all event attendees.
- **Display Table:** A rectangular display table will be strategically placed for your company's ease of networking and marketing.
- **Special Recognition:** Enjoy special recognition as the Technology Sponsor.
- **Post-Event Marketing:** Your logo will be placed in the post-event marketing e-blast sent to all attendees, and your support will be recognized online and on-demand with the event recording for one year.
- **Complimentary Passes:** Two complimentary all-day event passes are included, with the option to purchase additional passes for €55 per Company Representative.



Title Sponsorship

(Exclusive)

21,000 €

- Vendor Live Demonstration and/or Q&A Session on Teasers for Pre-Event Promotions (Video Permitted): Showcase your products or services through live demonstrations or Q&A sessions in pre-event promotions.
- Premium Brand Visibility: Your company name, logo, and hyperlink will have premium placement on the event page and in all email communications.
- Social Media Exposure: Your company will be featured in all campaigns on our social media platforms.
- Brand Recognition: Your company will be verbally mentioned during the event's welcome address.
- Material Distribution: You'll have the opportunity to distribute your materials at the event.
- Premium Placement: Your company representative will enjoy 2 premium strategic placements in the entrance hall, along with tabletop/banner/pop-up displays.
- Special Recognition: Enjoy special recognition as the Title Sponsor throughout the Medical Conference.
- Speaking Opportunity: A dedicated 15-minute speaking slot will be provided for a company representative.
- Post-Event Marketing: Your logo will be prominently featured in the post-event marketing e-blast sent to all attendees.
- Online Recognition: Your logo and support will be published online and on-demand with the event recording for one year.
- Complimentary Passes: Four complimentary all-day event passes are included, with the option to purchase additional passes for €55 per additional Company Representative.

VIP Cocktail Reception Sponsorship

(2 Exclusive Opportunities)

17,500 €

- **Brand Visibility:** Your company name, logo, and hyperlink will be prominently displayed on the event page and included in all email communications.
- **Social Media Exposure:** Your company will be featured in all campaigns on our social media platforms.
- **Speaking Opportunity:** A company representative will have a 10-minute speaking slot to VIP Reception attendees.
- **Display Table:** A rectangular display table will be strategically placed for your company's ease of networking and marketing.
- **Material Distribution:** You'll have the opportunity to distribute your materials at the event.
- **Post-Event Marketing:** Your logo will be placed in the post-event marketing e-blast sent to all attendees.
- **Complimentary Passes:** Two complimentary all-day event passes are included, with the option to purchase additional passes for €55 per additional Company Representative.



VIP Gift Bags Sponsorship

(Curated)

(Exclusive Opportunity)

1500 €

- **Brand Visibility:** Your company name, logo, and hyperlink will be prominently displayed on the event page and included in all email communications.
- **Social Media Exposure:** Your company will be featured in all campaigns on our social media platforms.
- **Material Distribution:** Your materials will be included in the VIP Gift Bag distributed at the event.
- **Post-Event Marketing:** Your logo will be placed in the post-event marketing e-blast sent to all attendees.



Lanyards Sponsorship

(Exclusive Opportunity)

1400 €

- **Brand Visibility:** Your company name, logo, and hyperlink will be prominently displayed on the event page and included in all email communications.
- **Social Media Exposure:** Your company will be featured in all campaigns on our social media platforms.
- **Material Distribution:** You'll have the opportunity to distribute your materials at the event.
- **Speaking Opportunity:** A company representative will have a 10-minute speaking slot during a break.
- **Complimentary Pass:** One complimentary all-day event pass is included, with the option to purchase additional passes for €55 per additional Company Representative.



Name Tags Sponsorship

(Exclusive Opportunity)

1400 €

- **Brand Visibility:** Your company name, logo, and hyperlink will be prominently displayed on the event page and included in all email communications.
- **Social Media Exposure:** Your company will be featured in all campaigns on our social media platforms.
- **Material Distribution:** Your materials will be distributed at the event.
- **Speaking Opportunity:** A company representative will have a 10-minute speaking opportunity during a break.
- **Complimentary Pass:** One complimentary all-day event pass is included, with the option to purchase additional passes for €55 per additional Company Representative.



Airport Transportation Sponsorship

(Exclusive Opportunity)

1700 €

- **Brand Visibility:** Your company name, logo, and hyperlink will be prominently displayed on the event page and included in all email communications.
- **Social Media Exposure:** Your company will be featured in all campaigns on our social media platforms.
- **Special Recognition:** Enjoy special recognition as the Transportation Partner/Sponsor.
- **Material Distribution:** Your materials will be distributed at the event.
- **Post-Event Marketing:** Your logo will be placed in the post-event marketing e-blast sent to all attendees.
- **Complimentary Seat:** One complimentary seat is included, with the option to purchase additional seats for €200 per additional Company Representative.



VIP Transportation Sponsorship

(Exclusive Opportunity)

1700 €

- **Brand Visibility:** Your company name, logo, and hyperlink will be prominently displayed on the event page and included in all email communications.
- **Social Media Exposure:** Your company will be featured in all campaigns on our social media platforms.
- **Special Recognition:** Enjoy special recognition as the Transportation Partner/Sponsor.
- **Material Distribution:** Your materials will be distributed at the event.
- **Post-Event Marketing:** Your logo will be placed in the post-event marketing e-blast sent to all attendees.
- **Complimentary Seat:** One complimentary seat is included, with the option to purchase additional seats for €200 per additional Company Representative.

Founding Sponsorship



(Unlimited Opportunities)

10,000 €

- Vendor Live Demonstration and/or Q&A Session on Teasers for Pre-Event Promotions (Video Permitted): Showcase your products or services through live demonstrations or Q&A sessions in pre-event promotions.
- Premium Brand Visibility: Your company name, logo, and hyperlink will have premium placement on the event page and in all email communications
- Social Media Exposure: Your company will be featured in all campaigns on our social media platforms.
- Event Recognition: Your company will be verbally mentioned during the event's welcome address.
- Material Distribution: You'll have the opportunity to distribute your materials at the event.
- Special Recognition: Enjoy special recognition as the Founding Sponsor throughout the Medical Conference.
- Speaking Opportunity: A dedicated 15-minute speaking slot will be provided for a company representative.
- Post-Event Marketing: Your logo will be prominently featured in the post-event marketing e-blast sent to all attendees.
- Online Recognition: Your logo and support will be published online and on-demand with the event recording for one year.
- Complimentary Passes: Four complimentary all-day event passes are included, with the option to purchase additional passes for €55 per additional Company Representative.

Venue Sponsorship



Venue - Cité du Vin
(Exclusive Opportunity)

4500 €

- Vendor Live Demonstration and/or Q&A Session on Teasers for Pre-Event Promotions (Video Permitted): Showcase your products or services through live demonstrations or Q&A sessions in pre-event promotions.
- Premium Brand Visibility: Your company name, logo, and hyperlink will have premium placement on the event page and in all email communications.
- Social Media Exposure: Your company will be featured in all campaigns on our social media platforms.
- Brand Recognition: Your company will be verbally mentioned during the event's welcome address.
- Material Distribution: You'll have the opportunity to distribute your materials at the event.
- Special Recognition: Enjoy special recognition as the Venue Sponsor throughout the Medical & Legal Conference.
- Speaking Opportunity: A dedicated 10-minute speaking slot will be provided for a company representative.
- Post-Event Marketing: Your logo will be prominently featured in the post-event marketing e-blast sent to all attendees.
- Online Recognition: Your logo and support will be published online and on-demand with the event recording for one year.
- Complimentary Passes: Two complimentary all-day event passes are included, with the option to purchase additional passes for €55 per additional Company Representative.



Virtual Networking Watch Party

Virtual Title Sponsor
(Exclusive Opportunity)

8500 €

- Host a Live Streaming Networking Watch Party: Engage attendees with a dynamic virtual gathering at your business location.
- Exclusive Branding Rights: Enjoy sole sponsorship as the virtual watch party host.
- Social Media Exposure: Your company will be featured in all campaigns on our social media platforms.
- Premium Logo Placement: Your company logo and name will be prominently featured across all promotional materials and event website.
- Hyperlink Inclusions: Direct traffic to your business with a prominent hyperlink on the event page and in email communications.
- Dedicated Speaking Opportunity: Showcase your brand and products with a recorded 5-minute speaking opportunity during the webinar.
- On-Screen Acknowledgment: Gain recognition with on-screen graphics and verbal mentions during the event.
- Promotional Sharing: Distribute your materials or offers directly to attendees, enhancing interaction and engagement.
- Post-Event Appreciation: Extend your reach with our post-event communications, including thank-you emails.



Virtual Medical Session Sponsorship

(Exclusive Opportunity)

3500 €

- Exclusive Branding Rights: Enjoy exclusive branding rights as the Medical Session Sponsor of the event.
- Prominent Logo Placement: Your company's logo and name will be prominently featured in all promotional materials, including emails, social media posts, and the event website.
- Social Media Exposure: Your company will be featured in all campaigns on our social media platforms.
- Speaking Opportunity: Showcase your brand and products with a dedicated recorded 5-minute speaking slot during the webinar.
- Company Visibility: Ensure visibility with your company name, logo, and hyperlink featured on the event page and in email communications.
- Acknowledgment During Event: Receive acknowledgment during the event through announcements and on-screen graphics
- Promotional Sharing: Share your promotional materials or offers directly with attendees.
- Post-Event Communication: Extend your engagement with post-event communications, such as thank-you emails or social media posts.



Virtual Legal Session Sponsorship

(Exclusive Opportunity)

3500 €

- Exclusive Branding Rights: Enjoy exclusive branding rights as the Legal Session Sponsor of the event.
- Prominent Logo Placement: Your company's logo and name will be prominently featured in all promotional materials, including emails, social media posts, and the event website.
- Social Media Exposure: Your company will be featured in all campaigns on our social media platforms.
- Speaking Opportunity: Showcase your brand and products with a dedicated recorded 5-minute speaking slot during the webinar.
- Company Visibility: Ensure visibility with your company name, logo, and hyperlink featured on the event page and in email communications.
- Acknowledgment During Event: Receive acknowledgment during the event through announcements and on-screen graphics
- Promotional Sharing: Share your promotional materials or offers directly with attendees.
- Post-Event Communication: Extend your engagement with post-event communications, such as thank-you emails or social media posts.



Medical CME Support

(Educational Grant Opportunity)

5000 €

- **Exclusive Branding Rights:** Gain exclusive branding rights as the Medical Continuing Educational (CME) Supporter.
- **Prominent Logo Placement:** Your company's logo and name will be featured prominently in all promotional materials, including emails, social media posts, and the event website.
- **Company Visibility:** Ensure visibility with your company name, logo, and hyperlink included on the event page and in email communications.
- **Acknowledgment:** Receive acknowledgment as the Medical Educational Grant provider.
- **Promotional Sharing:** Share your promotional materials or offers directly with attendees to maximize engagement.
- **Post-Event Communication:** Extend your reach with post-event communications, including thank-you emails or social media posts.



Legal CLE Support

(Educational Grant Opportunity)

5000 €

- Exclusive Branding Rights: Gain exclusive branding rights as the Legal Continuing Educational (CLE) Supporter.
- Prominent Logo Placement: Your company's logo and name will be featured prominently in all promotional materials, including emails, social media posts, and the event website.
- Company Visibility: Ensure visibility with your company name, logo, and hyperlink included on the event page and in email communications.
- Acknowledgment: Receive acknowledgment as the Legal Educational Grant provider.
- Promotional Sharing: Share your promotional materials or offers directly with attendees to maximize engagement.
- Post-Event Communication: Extend your reach with post-event communications, including thank-you emails or social media posts.



Venue

City of Wine Museum (La Cité du Vin) is one of Bordeaux's most iconic venues.

Opened in 2016, the museum was conceived by a public-private partnership and is dedicated to exploring the world's wine cultures and civilizations. American Friends of La Cité du Vin made the first commitment to funding the Thomas Jefferson Auditorium, named after the famous wine loving American President, who helped to foster and enrich Franco-American relations. The museum has hosted 2 million visitors, with almost half coming from abroad. Audio guides are available in French, English, Dutch, German, Italian, Japanese, Spanish, and Chinese.





Venue

The Thomas Jefferson Auditorium, a space with original and unique architecture, designed by the architects of Cabinet XTU, is one of the key elements of the Cité du Vin's offering.

The adjoining La Fayette lounges can be transformed into reception and relaxation areas for our breaks, lunches, cocktails or exhibition stands.

Capacity : 250 people

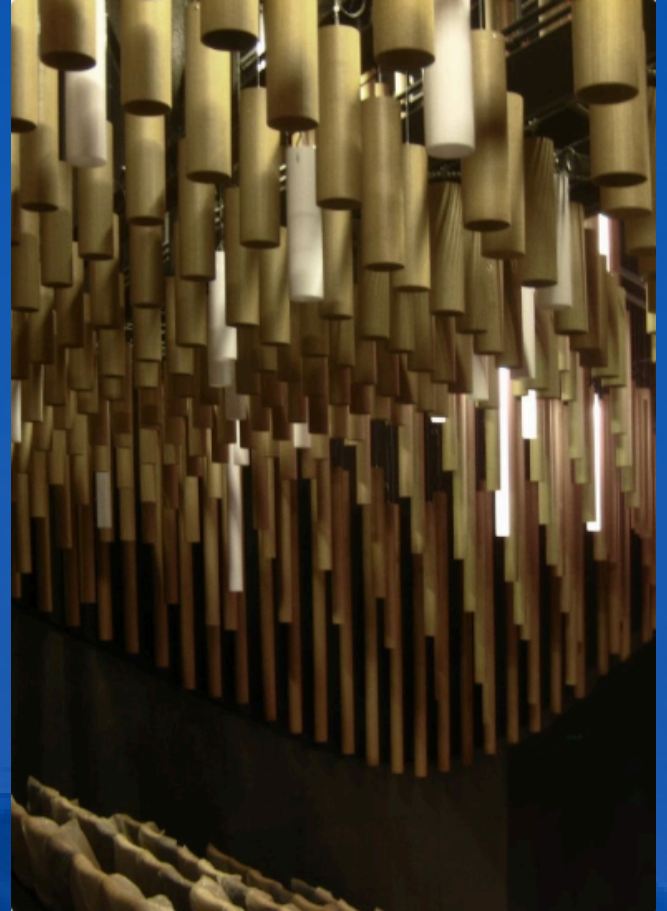
Floor space : Auditorium: 215m² -
Adjoining reception rooms: 260m²

Take a virtual tour of the [Thomas Jefferson Auditorium](#)

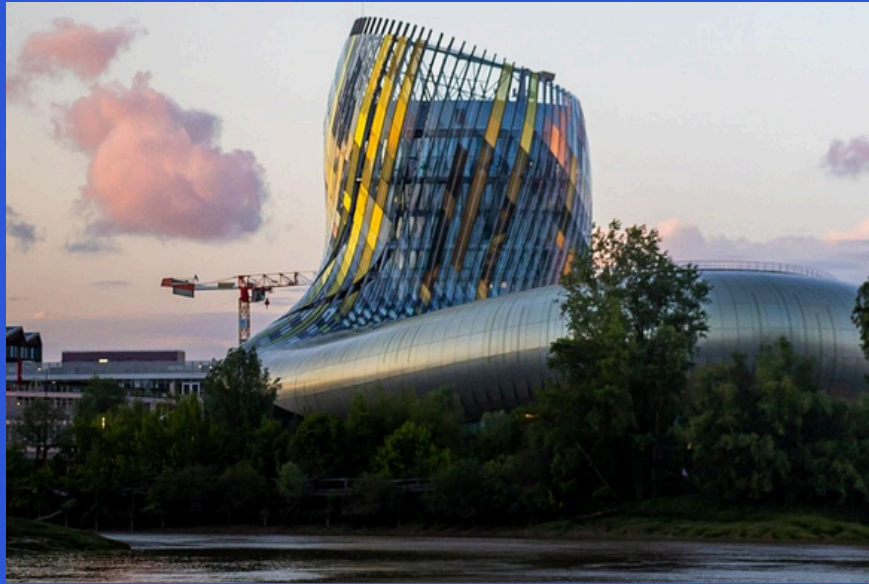
Take a virtual tour of the [La Fayette Lounge](#)



Venue



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OFFICIAL LANDING PAGE

